

# Intellectual Property

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### A) Patents

- Utility (20 years)
- Plant
- Design (10 years)

### B) Copyright (For Artistic Works, Life + 75 years!)

- Visual
- Written
- Computer Code
- Gives you the exclusive right to copy it, "remix"/derivative work, and perform it
- Fair use provision gives people the permission to use a small amount of copyright material
- Inform people that you declare a copyright by adding the copyright symbol (©), the year, and your name on any artistic work that you produce

### C) Trademarks (Logos and Slogans)

- Designation of Source

### D) Trade Secrets

- Recipes
- Great for products that cannot be easily reverse engineered and has commercial value
- Most informal type of intellectual property because you can just proclaim a trade secret; no paperwork has to be filed

### Resources:

- The United States Patent and Trademark Office: [www.uspto.gov](http://www.uspto.gov)
- Google Patent Search: <https://www.google.com/?tbs=pts>
- LTU Policy: Provost Website → Research Support Services → Intellectual Property Policy  
[http://www.ltu.edu/provosts\\_office/intellectual\\_property\\_policy.asp](http://www.ltu.edu/provosts_office/intellectual_property_policy.asp)